



## 54<sup>TH</sup> CONCOURS HIPPIQUE INTERNATIONAL DE GENEVE

11th to 14th December 2014

### **PRESS RELEASE**

### **IMPORTANT PARTNERS FOR THE CHI GENEVA**

**The organisers of the CHI Geneva are very happy to announce the extension of their partnership with Credit Suisse for an additional two years as principal sponsor, as well as the arrival of a new official sponsor, Honda.**

Like many of its sporting counterparts, the CHI Geneva would not be able to carry on its activities if it was not for the generous support of its partners. The renewal of the sponsoring contract between Credit Suisse and the CHI Geneva for the 2015 and 2016 editions is exciting news for the organisers. *«Credit Suisse has stood by us for numerous years and we are particularly honoured to continue to count on their support and trust in the years to come»*, says Sophie Mottu Morel, General Director, delighted. Within Credit Suisse, this renewed support also has its importance. *«Since 2008, Credit Suisse is a partner of the CHI Geneva, one of the most prestigious equestrian events worldwide. We are enthusiastic at the idea of pursuing our partnership as principal sponsor of the Concours Hippique International de Genève and we are proud to support the event so that it remains one of the highlights of equestrian sport in Switzerland and continues its development»*, says Serge Fehr, Head of Region Geneva, Credit Suisse.

#### **Honda partners with CHI Geneva**

The CHI Geneva acknowledges the arrival of a new partner, Honda, as official sponsor of the event. *«We are very pleased about this new partnership, states Sophie Mottu Morel. To know that companies such as Honda have decided to commit to the CHI Geneva and associate their image with ours is highly motivating.»* Mr. Hiroshi Nomura, President of Honda in Switzerland said: *«The symbioses could not be better! Honda conveys the values of the "Power of Dreams", passion and strong emotions just like those conveyed by sports. When travelling, Olympic Champion Steve Guerdat drives the horsepower of Honda with his Crossover CR-V. With regards to our partnership with Steve Guerdat, Honda decided to work together with the CHI Geneva this year by providing vehicles for organisational purposes as well as exhibitions models, on display in the Official Village.»*



**Other partners renew their trust in the CHI Geneva**

The following official partners, Devillard, Gaz Naturel and the Starling Hotel and Conference Centre Geneva have decided to continue their partnerships with the CHI Geneva as has Vicomte A, clothing partner at the CHI Geneva.

Geneva, October 30<sup>th</sup> 2014

**Additional information: [www.chi-geneve.ch](http://www.chi-geneve.ch)**  
**Like and find the CHI Geneva online:**



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